

## BENCHMARK HO 2013

Meer informatie over de Benchmark HO 2013 en de methodes die gebruikt zijn om de scores te berekenen zijn beschikbaar op [strategyondemand.nl/benchmark](http://strategyondemand.nl/benchmark)

Voor specifieke vragen kunt u ons emailen op [benchmark@strategyondemand.nl](mailto:benchmark@strategyondemand.nl)

| Plaats | 2012 | Instelling                           | Score | Inhoud | Bereikbaarheid | Social Media | Vormgeving | Techniek | Plaats | 2012 | Instelling                          | Score | Inhoud | Bereikbaarheid | Social Media | Vormgeving | Techniek |
|--------|------|--------------------------------------|-------|--------|----------------|--------------|------------|----------|--------|------|-------------------------------------|-------|--------|----------------|--------------|------------|----------|
| 1      | ▲    | 1 Universiteit van Amsterdam         | 75    | 77     | 74             | 71           | 73         | 83       | 28     | ▼    | -15 Hanze Hogeschool                | 70    | 76     | 72             | 70           | 55         | 75       |
| 2      | ▲    | 3 Hogeschool van Amsterdam           | 74    | 80     | 72             | 75           | 70         | 75       | 29     | ▼    | -12 Codarts Rotterdam               | 69    | 68     | 64             | 65           | 67         | 84       |
| 3      | ▲    | 5 Hogeschool Inholland               | 74    | 77     | 75             | 73           | 71         | 74       | 30     | ▲    | 10 Wageningen UR                    | 69    | 71     | 67             | 67           | 65         | 77       |
| 4      | ▲    | 46 Iselinge Hogeschool               | 73    | 75     | 74             | 63           | 74         | 80       | 31     | ▼    | -10 Universiteit Leiden             | 69    | 72     | 67             | 67           | 55         | 82       |
| 5      | ▲    | 1 Fontys                             | 73    | 78     | 74             | 62           | 73         | 79       | 32     | ▼    | -20 Vrije Universiteit              | 69    | 76     | 73             | 63           | 56         | 76       |
| 6      | ▼    | -2 NHTV                              | 73    | 75     | 74             | 70           | 68         | 78       | 33     | ▼    | -7 Saxion                           | 68    | 74     | 71             | 65           | 63         | 70       |
| 7      | ▲    | 9 Hogeschool Rotterdam               | 73    | 78     | 78             | 58           | 75         | 76       | 34     | ▼    | -2 Hogeschool Windesheim Flevoland  | 68    | 72     | 66             | 66           | 63         | 74       |
| 8      | ▼    | -7 Universiteit van Tilburg          | 73    | 75     | 75             | 68           | 72         | 76       | 35     | ▼    | -7 HKU                              | 68    | 70     | 71             | 69           | 56         | 73       |
| 9      | ▼    | -2 HZ                                | 73    | 77     | 74             | 71           | 69         | 74       | 36     | ▼    | -9 Erasmus Universiteit Rotterdam   | 68    | 75     | 69             | 65           | 53         | 77       |
| 10     | ▲    | 9 HAS Den Bosch                      | 72    | 75     | 75             | 69           | 67         | 74       | 37     | ▼    | -7 De Haagse Hogeschool             | 67    | 74     | 69             | 64           | 53         | 77       |
| 11     | ▲    | 13 Zuyd Hogeschool                   | 72    | 77     | 75             | 57           | 69         | 82       | 38     | ▼    | -2 Open Universiteit                | 67    | 70     | 66             | 63           | 58         | 79       |
| 12     | ▲    | 25 NHL Hogeschool                    | 72    | 76     | 68             | 70           | 64         | 80       | 39     | ▼    | -5 Hogeschool Van Hall Larenstein   | 67    | 71     | 71             | 65           | 49         | 76       |
| 13     | ▲    | 7 Hogeschool Leiden                  | 72    | 76     | 73             | 69           | 66         | 74       | 40     | ▲    | 8 Stoas Vilentum                    | 67    | 68     | 66             | 54           | 64         | 81       |
| 14     | ▲    | 11 Christelijke Hogeschool Ede       | 72    | 74     | 74             | 63           | 66         | 81       | 41     | ▼    | -18 Universiteit Utrecht            | 66    | 74     | 69             | 68           | 53         | 68       |
| 15     | ▼    | -1 Rijksuniversiteit Groningen       | 72    | 74     | 74             | 67           | 70         | 73       | 42     | ▼    | -7 CAH Vilentum                     | 66    | 70     | 68             | 58           | 64         | 73       |
| 16     | ▲    | 6 Radboud Universiteit Nijmegen      | 72    | 75     | 73             | 69           | 65         | 76       | 43     | ▼    | -10 Hogeschool Utrecht              | 66    | 74     | 69             | 62           | 55         | 72       |
| 17     | ▼    | -14 HAN                              | 72    | 75     | 72             | 70           | 60         | 81       | 44     | ▼    | -6 Hogeschool de Kempen             | 66    | 70     | 64             | 62           | 61         | 75       |
| 18     | ▲    | 36 Avans Hogeschool                  | 72    | 76     | 74             | 64           | 68         | 76       | 45     | ▼    | -1 ArtEZ Hogeschool voor de Kunsten | 66    | 71     | 67             | 63           | 52         | 76       |
| 19     | ▲    | 28 Technische Universiteit Eindhoven | 71    | 73     | 68             | 69           | 63         | 83       | 46     | ▼    | -7 Hogeschool Edith Stein           | 65    | 72     | 68             | 61           | 54         | 69       |
| 20     | ▲    | 9 Katholieke Pabo Zwolle             | 71    | 76     | 74             | 61           | 67         | 78       | 47     | ▼    | -4 Het Koninklijke Conservatorium   | 64    | 69     | 64             | 66           | 48         | 76       |
| 21     | ▼    | -3 Gereformeerde Hogeschool          | 71    | 73     | 72             | 64           | 65         | 82       | 48     | ▼    | -3 Driestar Educatief               | 63    | 67     | 56             | 59           | 54         | 80       |
| 22     | ▼    | -12 TU Delft                         | 71    | 73     | 72             | 65           | 64         | 81       | 49     | ▼    | -3 Maastricht University            | 63    | 63     | 55             | 62           | 57         | 79       |
| 23     | ▼    | -14 Hogeschool Windesheim            | 71    | 74     | 71             | 60           | 65         | 83       | 50     | ▼    | -19 Universiteit Twente             | 62    | 67     | 59             | 56           | 56         | 71       |
| 24     | ▲    | 25 Hogeschool iPabo                  | 70    | 74     | 70             | 63           | 63         | 82       | 51     | ▬    | 0 KABK                              | 60    | 66     | 58             | 53           | 50         | 74       |
| 25     | ▼    | -14 Stenden Hogeschool               | 70    | 73     | 71             | 69           | 63         | 75       | 52     | ▬    | 0 Hotelschool Den Haag              | 60    | 61     | 65             | 53           | 45         | 77       |
| 26     | ▼    | -11 AHK                              | 70    | 71     | 68             | 65           | 63         | 82       | 53     | ▼    | -12 Design Academy Eindhoven        | 59    | 54     | 56             | 56           | 58         | 72       |
| 27     | ▲    | 15 Marnix Academie                   | 70    | 75     | 71             | 63           | 68         | 72       | 54     | ▲    | 1 Gerrit Rietveld Academie          | 53    | 63     | 60             | 48           | 31         | 65       |